

## Elevate the Professionalism of the Service and Repair Industry

- Offers evaluation of technical knowledge and competency
  - Over 50+ certification tests with nearly 250,000 ASE Certified service professionals
  - Weekly technical webinars to update and inform
  - Nation's only third-party independent credentialing organization
  - Certification programs for the military
- Enhances consumer trust in auto repair, visible sign of quality service
- Identifies repair facilities with knowledgeable, experienced service technicians

## Provide Value for Business Owners

- Studies show improved productivity and fix-it-right the first time accuracy resulting in reduced comebacks and warranty issues
- Reduced turnover, training costs and reduced recruiting and hiring costs
- Confirms training understanding and retention

## Solution for Recruitment Issues

- Industry-driven auto technology program accreditation and process
  - 2,300 programs, 5,000 instructors and over 50,000 students
- Connect employers with schools using Field network for engagement

## Excellence in On-going Training

- Monitors and promotes innovations and standards in automotive training for the best on-the-job learning
- Spanish language testing available for Automobile series



**ASE Test Registration Info**  
[ASE.com/Register](http://ASE.com/Register)

**Training Resources**  
[ASE.com/AccreditedTraining](http://ASE.com/AccreditedTraining)

**ASE Webinars**  
[YouTube.com/ASEcampus](http://YouTube.com/ASEcampus)

**Test Prep, Study Guides, Practice Tests, Testing Tips, and Demos**  
[ASE.com/TestPrep](http://ASE.com/TestPrep)

**ASE Consumer Webpage**  
[ASE.com/Drivers](http://ASE.com/Drivers)

**ASE Store**  
[ASEstore.com](http://ASEstore.com)

**The EPA – Authorized Section 609 Program**  
[ASE.com/609](http://ASE.com/609)

**Find a Seat BEFORE You Register and Pay**  
[ASE.com/FindASeat](http://ASE.com/FindASeat)

**Find the test center closest to you**  
[ASE.com/TestCenters](http://ASE.com/TestCenters)

**Follow Us on Social Media**  
[Facebook.com/ASEtests](http://Facebook.com/ASEtests)  
[Instagram.com/ASEtests](http://Instagram.com/ASEtests)  
[Youtube.com/ASEtests](http://Youtube.com/ASEtests)  
[Twitter.com/ASEtests](http://Twitter.com/ASEtests)



Education Foundation

**Entry-Level Certification**  
[www.ASE.com/Entry-Level](http://www.ASE.com/Entry-Level)

**Get Involved**  
[www.ASEeducationfoundation.org/find-a-program](http://www.ASEeducationfoundation.org/find-a-program)

**ASE Student Career Development**  
[www.ASEeducationfoundation.org/student-career-development](http://www.ASEeducationfoundation.org/student-career-development)



Training Managers Council  
 ATMC

**What is ATMC**  
[ATMC.org/page-1675113](http://ATMC.org/page-1675113)

**How to Join**  
[ATMC.org/page-453211](http://ATMC.org/page-453211)

**Continuing Automotive Service Education Accreditation**  
[ATMC.org/page-1469946](http://ATMC.org/page-1469946)



## AUTOMOTIVE SERVICE EXCELLENCE

### A closer look at ASE, ASE Education Foundation, & ATMC.

ASE serves the transportation industry as an independent third party that upholds and promotes high standards of service and repair through the assessment, certification, and credentialing of current and future industry professionals. With nearly 250,000 certified professionals, ASE is a driving force in the transportation industry – a dynamic catalyst for the advancement of a workforce of professionals who possess the essential knowledge and skills to do the job right the first time. The ASE Education Foundation and the ASE Training Managers Council are part of the ASE family of organizations. Visit [ASE.com](http://ASE.com).





### Education Foundation

The ASE Education Foundation works with over 2,300 automotive technology training programs and over 50,000 students nationally to provide the transportation industry a viable workforce through standards and credentials for institutions, organizations and individuals. The Foundation also offers career development and workplace exposure by creating relationships and partnerships with employers. For more information and to find a rep near you, visit [ASEeducationFoundation.org](http://ASEeducationFoundation.org).

## WHAT WE CAN DO FOR YOU

**ASE, the ASE Education Foundation and ATMC can help you navigate the challenges of recruitment and training and promote the value of professional certification to your managers, employees, and customers.**

- ✓ Manage, track, recognize and motivate your service and parts professionals through our rigorous certification program
- ✓ Monthly/quarterly calls with your ASE Account Manager
- ✓ "We Support" and "We Employ" logos
- ✓ Images, Flyers, Ads, and Infographics available for download at [ASEtoolkit.com](http://ASEtoolkit.com)
- ✓ Joint marketing efforts (articles, social media, webinars, other)
- ✓ Get current ASE certification on all employees via batch file monthly, using either ASE IDs or your company's IDs
- ✓ Real-time ASE Status Web Service



### Training Managers Council ATMC

The ASE Training Managers Council (ATMC) is a non-profit organization dedicated to the advancement of training and professional development within the transportation service industry. A division of ASE, the council helps members keep up with innovations in automotive training by facilitating interaction among its members and serves as a leadership forum for training professionals to promote world class training standards in the automotive, heavy duty and related industries. For more information, visit [ATMC.org](http://ATMC.org).

## ASE Education Foundation Partnership

**Map locations** with accredited programs to identify opportunities for engagement with programs and instructors for Partner's retail locations

**Access to the ASE Education Foundation Field Managers** to coordinate meetings/contacts with education and local partner personnel to result in internship and part/full-time employment

**Logo on ASE Education Foundation banner** that goes out to all 2,300 accredited programs which creates brand and partnership awareness for your brand

**Logos on the ASE Education Foundation website,** collateral material and newsletters as appropriate (ASE Tech News circulation 250,000 two times a year)

**Provide opportunities to share** educational and technical information to accredited programs

**Offer opportunities to conduct technical sessions** at the ASE Education Foundation Instructor Training Conference

FOR MORE INFORMATION CONTACT

**Trish Serratore**

Senior Vice President Communications

703-470-5417 or [tserratore@ase.com](mailto:tserratore@ase.com)