

Need a good Technician?
We
ASE-C
PRO



Blue Seal News

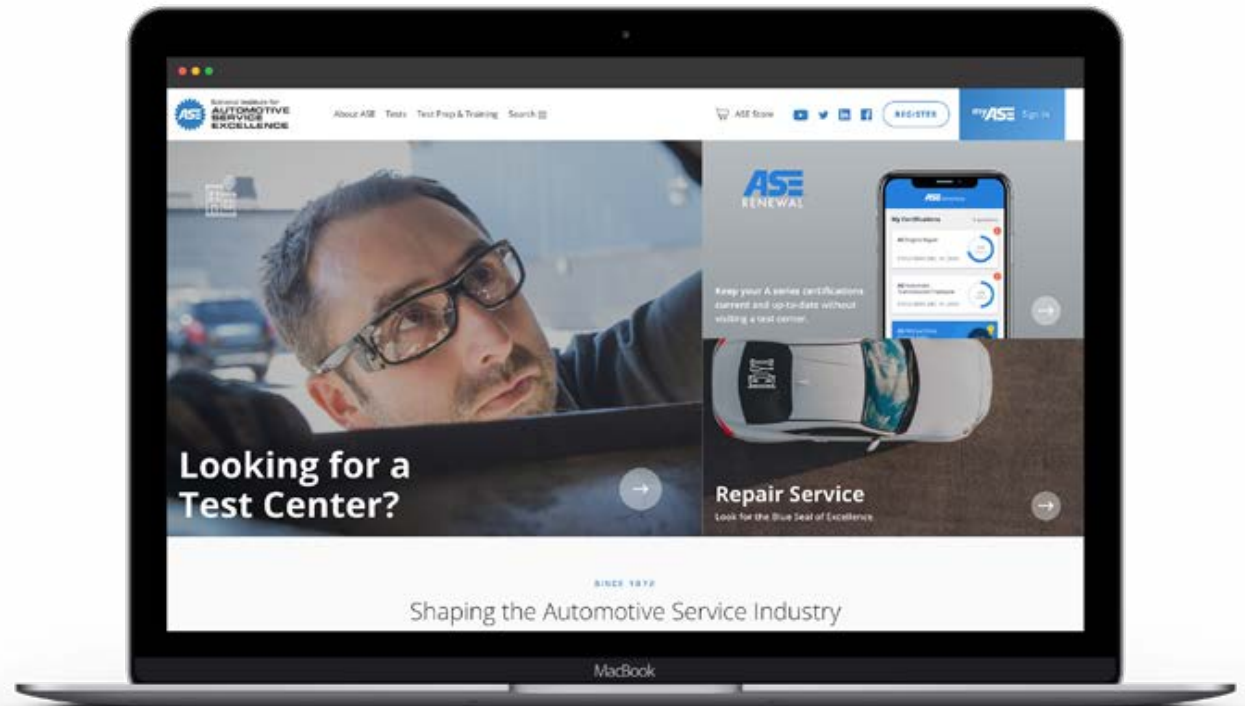
New ASE Website

A new and improved ASE website has been launched!
Take a look at www.ASE.com.

- Enhanced User-Experience
- Intuitive Navigation
- Responsive Design (Mobile and Tablets)
- Clean Layout
- Multiple Entry Points
- Updated Content and Stats
- New Locators and Maps

Questions? Comments?

Email marketing@ase.com.



New & Improved myASE

We recently launched a new and improved myASE portal. The updated interface was designed to streamline the process of purchasing tests, managing employees, reviewing upcoming appointments, checking results and much more. You can access the new system at <https://my.ase.com>.

The screenshot displays the myASE Certification Dashboard interface. At the top, a navigation bar includes the ASE logo and links for DASHBOARD, STORE, MESSAGE CENTER, and APPOINTMENTS. A user profile for Tony Technician (ASE-0782-7778) is visible in the top left, and a shopping cart with a subtotal of \$0.00 is in the top right. A 'Daily Message' banner welcomes users to the new dashboard and provides a link to FAQ's and a video tutorial. Below the navigation, a 'CHECK TEST RESULTS' callout points to the 'Test Results' link in the user menu. The main 'Overview' section contains several panels: 'Reminders' (Submit your work experience form), 'Designations' (You do not hold any designations), 'Certifications' (A1, A2, A3, A4), and 'Work Experience' (To become ASE certified, you must pass one or more ASE certification tests and present evidence of the required amount and type of hands-on work experience. To access important information, instructions, and the work experience form, click the Submit Work Experience Form button. You do not currently have any Work Experience on file. This panel includes 'Submit Work Experience Form' and 'Printable Work Experience Form' buttons. A 'SUBMIT WORK EXPERIENCE' callout points to these buttons. Other callouts include 'SHOP FOR TESTS' pointing to the STORE link, 'REVIEW UPCOMING APPOINTMENTS' pointing to the APPOINTMENTS link, and 'VIEW / UPDATE YOUR CART' pointing to the shopping cart icon. A 'CERTIFICATION DASHBOARD' callout points to the overall dashboard area.



Spanish Translation for ASE Tests

Since January 2020, selected ASE professional certification tests have allowed test-takers to view test questions in Spanish translation. As of January 2021, several tests were added to that number. Tests A1 through A8 in the automobile and light truck series, as well as the automobile maintenance and light repair test (G1) allow a side-by-side Spanish/English rendering of each question with answer options by clicking on the “Leer en español” button. No special registration process is needed. If you would like to use this feature while taking your test, you can preview how it works at www.ASE.com/spanish.

Leer en español



ASE Entry-Level Certification

The first professional credential for new repair technicians

Employers in every field face a perennial challenge: evaluating and selecting new employees. Unfortunately, hiring managers often find that there is not a shortage of applicants, but rather a shortage of qualified applicants.

Many businesses use ASE certifications for hiring, promotion, and recognition of their experienced technicians. It only makes sense to look for similar credentials to qualify entry-level applicants.

ASE is here to help with its Entry-Level Certification program for students who are near the end of their studies, in other words, future technicians about to begin their careers. By making solid entry-level hires, managers can avoid churn and feel confident their new technicians can grow with the company into full-fledged service professionals.

There are 19 Entry-Level tests total in the areas of Automobile Service, Collision Repair & Refinishing, and Medium/Heavy Truck Repair. ASE developed the tests in partnership with the ASE Education Foundation and SkillsUSA. The tests in each series parallel the instructional standards of ASE Accredited training programs.



Details can be found at www.ase.com/entry-level and you can download a brochure [here](#).

ASE Registration & Test Centers Are OPEN!

REGISTRATION CALENDAR

Winter Registration

January 10 – March 31

Spring Registration

April 10 – June 30

Summer Registration

July 10 – September 30

Fall Registration

October 10 – December 31

Whether you prefer to **go to a test center** to test or **want the convenience of being able to keep current from your PC, tablet, or mobile device**, we are committed to helping you keep your certifications current.

ASE.com

ASErenewalApp.com

PROMETRIC

TEST CENTER



Prometric engaged experts in public health, epidemiology, and infection control from Johns Hopkins University, as well as leaders in site layout, architectural design, and site furniture construction to evaluate our test centers. They concluded that Prometric's layered safety precautions which include enhanced cleaning protocols, appropriate mask usage by all staff and exam candidates at all times, and the construction of the testing room cubicles provides multiple layers of safety precautions towards mitigating the risk of the spread of COVID-19.

Keep your ASE Certifications current

Join the over **8,800** current technicians who validate their technical knowledge with **ASE's Renewal App**, available on their desktop, tablet, or mobile device.

Do you know technicians who are certified in **A1-A9**? Did you know they can maintain their current ASE certifications without having to step foot in a test center?

How it works: Answer one question per area per month on your mobile device and once you answer **8** questions correct, your ASE Certification for that area will be extended by one year.

First-time, currently certified subscribers: You will get an initial 1-year extension when you first subscribe to the ASE Renewal App. Then, after you earn 8 credits per area, you will earn an additional year when you get 8 credits

Try it before you buy it. Sign up for a free 3-day trial. After your free trial has ended, sign up for the annual subscription at **\$48/year** for any or all the automobile series (A1-A9) certifications. The **\$48** price is the same whether you are certified in one area or all nine.

To get started, follow these **3** easy steps:

1. Create an account at ASErenewalApp.com
2. Download the ASE Renewal App from the App Store or Play Store
3. Sign in with your account credentials

Questions about the ASE Renewal App? Email us at myASErenewal@ase.com or give us a call at **703-669-6609**.



ASE RENEWAL ASE Renewal App **OBSTACLES vs OPPORTUNITIES**

OBSTACLES

- OBSTACLE 1:** I found a convenient way to renew my ASE tests.
OPPORTUNITY: With the ASE Renewal App, you get just \$48 a year to extend your certification... without without having to go to a test center.
- OBSTACLE 2:** I don't have to take time off, drive to a test center, and go through security.
OPPORTUNITY: By using the ASE Renewal app, you can answer questions at your leisure and straight from your phone! This means no need to take off work, drive to a test center, or go through a security screening.
- OBSTACLE 3:** This new way to recertify sounds interesting, but I'm not sure I want to commit quite yet.
OPPORTUNITY: As a subscriber, you can sign up for a FREE 3-day trial to take the ASE Renewal App for a spin. You can choose to continue with the subscription after the 3-day trial is up.
- OBSTACLE 4:** I got a wrong answer on the ASE test and studied, now I'm ready to answer it correctly but it's too late.
OPPORTUNITY: With the ASE Renewal app, if you get a question wrong, you will be given a 2nd chance question a few weeks later. This allows you time to look more about the subject. When a 2nd chance question arrives, you will be addressed by regularly scheduled questions. The 2nd chance questions give you an opportunity to verify that you have learned more about the topic, as well as to learn another skill/knowledge extending your certification recertification goal.

OPPORTUNITIES

- OPPORTUNITY 1:** I want to keep my ASE certifications current, but I'm always busy at work and can't find the time to get back to the test center before the month.
OPPORTUNITY: The ASE Renewal app enables you to maintain your ASE certifications on your phone, tablet or PC in just a few minutes a month, so they'll never expire again!
- OPPORTUNITY 2:** I'm not really into apps, this sounds complicated, how does it work?
OPPORTUNITY: To get started, the app will send you one question per certification area each month. View the questions when it is convenient for you, and answer them within the allowed time. Once you've successfully answered 8 questions in one certification area (A1-A9), your ASE certification will be extended for 1 year. It's as easy as that. You can access the ASE Renewal App on your phone, tablet or PC.
- OPPORTUNITY 3:** How do I know I'm keeping up with technology?
OPPORTUNITY: The questions in the ASE Renewal App address the leading-edge technology topics that are typically not seen in ASE certification tests for 1 to 4 years. They come from a pool of questions that are reported from those who use the ASE tests delivered to remote test centers. We also tell you whether you answered the question correctly and explain why with a answer option is right or wrong.
- OPPORTUNITY 4:** I wish I knew what ASE test questions I got wrong.
OPPORTUNITY: With the ASE Renewal App, we tell you which answer is right and why. You can take that feedback to help yourself learn more and improve for the future.

For more information and to sign up, visit ASErenewalApp.com.

Click [HERE](#) to download a **FREE 1 page Obstacles vs. Opportunities infographic.**



A Few Reminders



30-Day Wait Period

If you take an ASE test and receive a “Pass” or “Fail” test result, you must wait 30 full days before you can purchase and schedule the same test again.



Test Centers

Testing at Prometric test centers can be scheduled online by logging in to the myASE portal. Testing at a Prometric Satellite test center requires contacting the site directly to schedule a date and time in most cases.



Reporting

Although the new myASE portal does not currently include all the functionality that the old portal offered, we are working to add more features as we move forward into the new year.



myASE Username and Web Browser Compatibility

Log in with your existing username for accounts created before August 1, 2020. For new accounts created after August 1, 2020, your username is your email address.

The myASE portal is supported on all web browsers with the exception of Internet Explorer.

Tests for Military Technicians

ASE has teamed up with the U.S. Military to create tests for novice, intermediate and advanced technicians who maintain and repair military tactical wheeled vehicles. Successful passers will receive an ASE credential which will serve as proof of their competence. The intermediate series of tests includes Diesel Engines (MIL2), Drive Train (MIL3), Chassis (MIL4), Suspension-Steering and Hydraulics (MIL5), Electrical/Electronic Systems (MIL6), HVAC (MIL7), and Preventive Maintenance Checks and Services (MIL8). The first two tests in this series, MIL2 and MIL6, were introduced in January of 2021. Military, as well as vehicle manufacturer subject matter experts are involved with ASE in the development process for these tests. The credentials are available to all technicians (military and civilian) who pass the test and have at least two years of experience working full time as a technician. The intermediate tests are administered at Prometric and ASE satellite test centers. ASE is targeting 2022 for the introduction of the novice and advanced tests.

The ASE Military Tactical Wheeled Vehicle Certification program can be used to earn promotion points for military personnel. Technicians and their employers can use test results to develop individual training plans tailored toward areas that require improvement. Additionally, the credentials can also strengthen transitioning Soldiers' marketability in the civilian job market by validating and certifying Soldiers' trainability and knowledge of vehicle system fundamentals and diagnostic procedures.

Go to www.ASE.com/test-series and look for the **Military Tactical Wheeled Vehicle (TWV) Certification** section more information on this program!



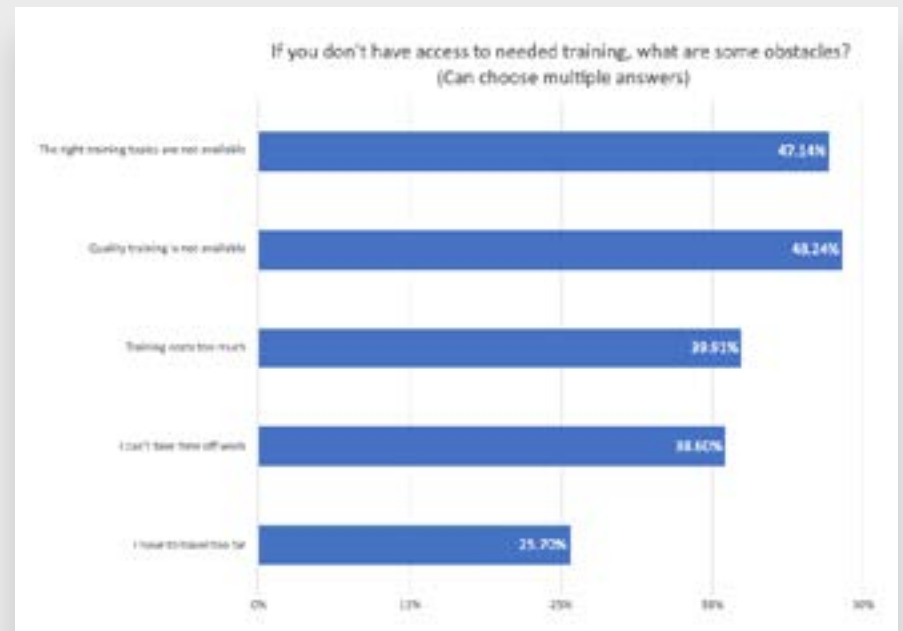
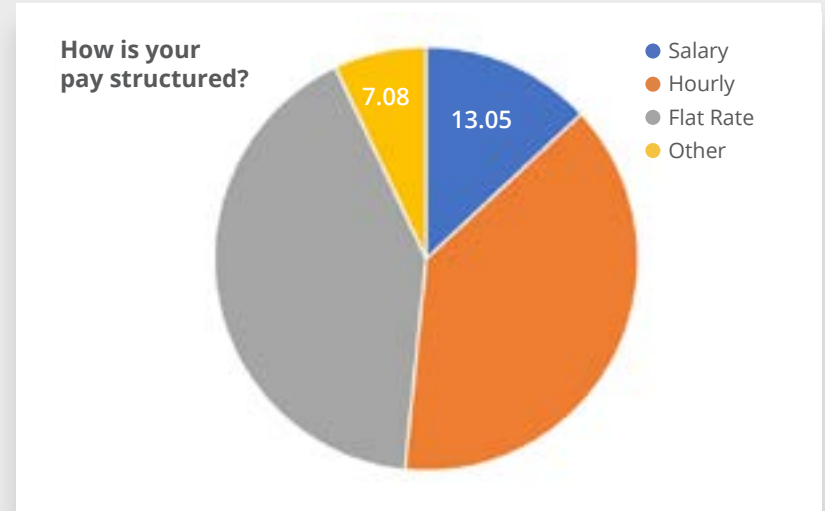
ATMC Training Benchmarks Survey 2020

The mission of the non-profit ASE Training Managers Council is the advancement of training and professional development within the transportation service industry. In support of this mission, for nearly a decade, the ATMC has conducted an annual survey of training providers and technicians. In 2020, a record number of individuals (6,234) responded to the survey, providing important information on such topics as average age of transportation service professionals, employer types, pay structures, training realities, and training needs.

“This data-driven approach will help the industry identify gaps between training being offered and what technicians say they need,” notes ATMC President Dave Milne. “By analyzing and applying this survey information, training content and delivery can be targeted more effectively to training consumers, for the benefit of the entire transportation service industry.”

See the graphs to the right for a sampling of recent data gathered by the survey. For a more information on the 2020 ATMC Training Benchmarks Survey and a slideshow highlighting selected results, see www.ATMC.org.

The 2021 ATMC Training Benchmarks Survey is underway and can be accessed by clicking on this link: <https://www.surveymonkey.com/r/C5RZ7WR>. Please feel free to share this message with others in the industry. Your voluntary participation will help to improve the quality and availability of training for working professionals in the auto and heavy-vehicle industry.



Tell Us About You:

What are you doing?

What's new?

As we expand our offerings such as the Spanish translated tests and Military test, we'd love to know about any programs you have that we might not be aware of. What is new in your organization? What special programs do you have?

Remember – you're welcome to use anything on the ASE Toolkit that may be helpful for you. Simply go to ASEtoolkit.com to download. Looking for something else?

Let's connect!

Email marketing@ASE.com.



Save the Date | June is Automotive Service Professionals Month!

Join us throughout **June 2021** as we celebrate the automotive service professionals who help keep our vehicles on the road, and our friends and family safe. Stay tuned for details on automotive service appreciation events, giveaways, and much more! Visit ASE.com/ASPM2021 for more information.



How Can We Help?

ASE can help you communicate the importance and value of professional certification to your managers, service employees, and customers.

- “We Support” and “We Employ” logos
- Images, Flyers, Ads, and Infographics available for download at ASEtoolkit.com
- Joint marketing efforts (articles, social media, webinars, other)

To connect further about marketing and communications, email:
Jennifer Holland - AVP, Marketing - jholland@ase.com

ASE can help you manage, track, recognize and motivate your automotive service employees.

ASE Certification Data Match

- ✓ Get current ASE certification and EPA Section 609 information on all employees via batch file monthly, using either ASE IDs or your company's IDs

Real-time ASE Status Web Service

- ✓ Check current ASE certification via web services when on-boarding or manually updating employee records

Individual and Store Recognition

- ✓ Bulk Purchase ASE Insignia – Purchase uniform insignia or pins for corporate distribution to employees
- ✓ Blue Seal Recognition Program – Put your company's stores among an elite class of businesses for both internal and external recognition
- ✓ Blue Seal Locator – Make it easier for savvy customers to find your stores online

To connect further about corporate data services, email:

Kelly Tran - AVP, Operations Business Solutions - ktran@ase.com

